INTEGRITY

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Mint Health Insurance Agency Joins Integrity to Build on Service-Driven Legacy with AI-First Technology

September 22, 2026

Integrity's robust platform, partner network and operational support offer a clear path to expand product offerings, strengthen presence, recruit more agents and grow agency nationwide

Live Chat

DALLAS – SEPTEMBER 22, 2026 – Integrity, LLC ("Integrity"), a leading distributor of life and health insurance, and provider of wealth management and retirement planning solutions, today announced it has partnered with Mint Health Insurance Agency ("Mint"), an independent marketing organization based in Southern California and led by Miriam and Albert Vega. Financial details of the partnership were not disclosed.

"Having a steadfast commitment to service influences every client interaction and business decision — and Miriam and Albert represent the kind of purpose-driven leadership that powers Integrity's culture and helps create lasting value for those we serve," said Bryan W. Adams, Co-Founder and CEO of Integrity. "Integrity's AI-powered platform, proven growth resources and unmatched partner network will provide Mint with new opportunities to scale its impact while continuing to deliver exceptional service. By combining Mint's trusted community relationships with Integrity's broad capabilities, we can empower more agents, reach more families and raise the standard for what is possible in the industry. We are honored to partner with Miriam, Albert and their entire team as they continue to advance their mission of community building and agent empowerment."

With team members representing a broad range of backgrounds, experiences and perspectives, Mint is exceptionally equipped to serve and connect with clients across diverse communities. With a strong focus on Medicare, Mint has established a respected reputation for service excellence and client advocacy. Through its partnership with Integrity, the agency can further expand its solutions and capabilities, creating new opportunities to serve clients while accelerating long-term growth. Guided by a leadership team that prioritizes continuous learning and professional development, Mint empowers agents at every stage of their careers to act with urgency, serve with purpose and help ensure no client is left behind. The agency is also committed to strengthening the communities it serves, earning recognition for its local engagement efforts, including an annual Grandparents Day celebration that supports local seniors.

"Mint is centered around service because to us, everyone matters. It's our mission to help as many seniors as possible get access to information and services that will improve their quality of life," said Miriam Vega, CEO of Mint. "With that in mind, it was tremendously important for us to find the right partner who showed care for both our agents and clients. Integrity's mission, vision and priorities completely align with our values at Mint. The IntegrityCONNECT platform is the growth catal we've been looking for to expand our portfolio into life, annuity and wealth products so we can bec a n stronger and more valuable resource for clients. Partnering with Integrity opens new avenues

for business growth — we're excited and fully prepared to make the most of this incredible opportunity."

"Integrity understands that agents are drawn to this industry to make an impact on others while best utilizing their time. The Integrity platform helps our agents achieve both objectives," said Albert Vega, President of Mint. "From our first look at IntegrityCONNECT, we knew we had found exactly what our team needed to advance their growth. The platform's new features — including AI-driven cross-selling alerts, disruption notifications and even greater carrier access — have already become significant differentiators for our agents in serving their clients. Integrity's forward-thinking mindset has opened a world of resources we didn't have access to on our own, including strategies that proactively identify key trends and disruptions, so we can be ready to plan accordingly. By combining Integrity's resources with our team's drive and determination, we are positioned to not only reach but exceed our objectives."

Integrity's agent-focused technology platform will help the Mint team build and maintain connections at every step of the insurance process and across multiple life stages. IntegrityCONNECT®, an industry-leading growth engine, offers agents access to on-demand leads, instantaneous quoting, application and enrollment, and simplified ongoing plan management. In addition, Integrity's AI-powered and voice-activated digital assistant, Ask Integrity®, further strengthens these connections through real-time prompts, coverage recommendations and policy lifecycle reminders. Every feature of the Integrity platform is designed to provide agents with the operational efficiency, compliance and technology they need to consistently deliver exceptional client service and maintain a leadership position in the industry.

Integrity also offers Mint a clear path to expand its product offerings in ways that help agents serve clients more holistically — including access to Integrity's prestigious partner network. This focused collective of icons and trailblazers from leading insurance and financial services companies is collaborating to effectively integrate life, health and wealth protection and planning for today's consumers. Their transformative solutions optimize products and processes for all stakeholders while helping millions of American families plan for the good days ahead and make the most of what life brings.

About Integrity

I ty, headquartered in Dallas, Texas, is a leading distributor of life and health insurance, and provider of innovative solutions for wealth management and retirement planning. Through its broad

partner network of agents and advisors, Integrity helps millions of Americans protect their life, health and wealth with a commitment to meet them wherever they are — in person, over the phone and online. Integrity's proprietary, cutting-edge technology helps expand the insurance and financial planning experience for all stakeholders using an omnichannel approach. In addition, Integrity develops products with carrier partners and markets them compliantly through its nationwide distribution network. Providing best-in-class service to their clients and consumers is at the center of Integrity's holistic approach to life, health and wealth protection. The company and its partners focus on helping families and individuals prepare for the good days ahead, so they can make the most of what life brings. The recipient of nationally ranked business awards, including Newsweek's America's Greatest Workplaces, Inc.'s Power Partner, and Business Intelligence Group's AI Excellence Award, Integrity has also earned impressive employee sentiment awards such as Best Company for Career Growth, Best Company Leadership, Best Company Culture, and Best Company Happiness. For more information, visit www.integrity.com.

About Mint Health Insurance Agency

Mint Health Insurance Agency is a Southern California-based independent insurance agency specializing in Medicare Advantage, Medicare supplement, special needs plans, prescription drug plans and Covered California. Built on the belief that healthcare should be understandable, personal and human, Mint delivers trusted guidance that helps individuals and families make confident healthcare decisions. With a growing team of licensed agents serving clients across an expanding multi-state footprint, Mint has earned a reputation for its education first approach, exceptional service and commitment to the communities it serves. Recognized with prestigious business and community leadership awards and featured by local media for its community impact, Mint remains dedicated to empowering seniors through education, advocacy and year-round support.

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